

# Point of Sale (POS) Materials Available to Your Business

## Custom Display Rack

Display racks are available with orders of \$900 or 20 cases. If your business could benefit by having a rack but doesn't make orders of 900 dollars or more a rack can be bought at cost from Rill Foods. The rack comes standard with 5 shelves but an extra tall 6 shelf rack is also available.

Each rack holds 18 cases of large soups.

The dimensions of the display are 30" wide, 16" deep, and 53" tall.



## Signage

**Shelf Talkers:** Our shelf talkers hang 2-3 inches from the top of the shelf. We have ready to print shelf talkers highlighting the fact that our products are all natural, that they are made in the Pacific Northwest and also how easy they are to make.

We know that nobody knows your customers like you so we are more than happy to make a shelf talker that highlights an aspect of our product that your customers are looking for. Shelf talkers can be worked up in just a few minutes



**Shelf Topper:** Also available is the topper for our custom shelves. We can send out the topper by itself even if you don't want a whole rack for your business. Many businesses like the look of the shelf topper displayed above or by their own shelf.

## Samples

**DIY samplings:** Many businesses sample on a regular basis. Your business can benefit from sampling even if it does not sample frequently. We'll send you the samples all you need is a temperature controlled cooker at the store.

\*Cook the samples in a turkey bag for easy clean up.

**Have Rill's Come Do a Sampling:** Depending on your businesses proximity to Rill's (Thorp, WA) or the proximity to your Rill Foods Representative you may be able to have someone come to your store and sample.

