

# Private Label Information for Rill's Specialty Foods

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Rill's Specialty Foods

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Thank you for your interest in Rill Foods private label program. All of your private labeled products are made to the same high standard as products bearing our name. We make it easy for your business by storing your personal labels and attaching them before the products leave our factory. By private labeling your business can get high quality products fast and with little effort on your part.

## What you need to know

Minimum order 5 cases 60 packages total. You do not have to order all the same flavor but you do have to order full cases.

**Large soups** make 8 or 10 1-Cup servings.

12 per case \$3.50 ea. or \$42.00 per case

**Small soups** We do not typically private label small soups. If you are interested in small soups and want to order 5 or more cases of the same soup give us a call.

We have a lead-time of 10 days for all private label orders once we have the labels at our facility.

## Labels

**You have two options for labels.**

1. You can use the business we use to print our labels. Each label costs ¢.16 or \$40.00 for 250. Printing minimum 250 One time set up fee of \$60.00 per hour to design your labels to be billed by the printer. (If you have everything together the printer can usually work up several labels in an hour.)
2. Or, you can go through your own printer. You must have your printer ship the finished labels to our facility so we can attach the labels before the product leaves our facility.



## What you need to do

1. Decide which soups to private label and in what quantity.  
You can contact Ninon Wheatley, 509-964-2520 or [rills@fairpoint.net](mailto:rills@fairpoint.net), with questions regarding soup popularity or view our brochure at <http://rillfoods.com/docs/brochure>. The brochure lists our top 10 soups.
2. Once you have decided which products you're interested in, contact Dianne Masias with Abbots Printing, 1-800-245-6375.
3. In order to create the labels you will need to provide Dianne with:
  - a. The name you would like for each soup
  - b. Graphic or Logo for the front of the labels
  - c. Desired color of labels (two colors of ink are included in the price)
  - d. Additional information for the underside of the label if you want to include it. Other businesses have included the story of their business, cooking variations, the history of beans, etc.\*\* Abbots will add nutritional information, ingredients, weights and cooking directions.